Benoît Maffei, Ph.D.

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Following the development of specialised research poles within the EDHEC group, Mr. **Benoît Maffei** was appointed 'Research Director' of the Economics Research Centre. A Ph.D. from H.E.C. and a laureate in economics and finance from the I.E.P, Mr. Maffei was an administrator for the European Commission between 2001 and 2003 where he collaborated on the European policy for innovation. He is the author of several articles on managerial science and has written books on the European economy, management and business.

EDUCATION

1988-1994	**Master,** "Stratégie et Management", University of Paris X and H.E.C., **Ph.D.**, H.E.C. (Dissertation on organizational strategy)
1981-1986	**Master**, University of Paris IX: Finance and financial markets (I.E.P. Paris, Economics and finance section laureate)

TEACHING EXPERIENCE

1990 - 1993	**Professor and consultant** in financial accounting and in strategy, Arthur Andersen and Groupe ESC Nantes-Atlantique
1988-1991	**Instructor** in finance and in industrial economics, H.E.C., University of Paris XI (D.E.S.S. "Entreprise publiques"), Ecole supérieure de commerce de Nantes-Atlantique

PROFESSIONAL EXPERIENCE

2006 - Present	Research Director, EDHEC
2001 - 2002	Administrator, European Commission: Enterprise and Industry Directorate-General, Innovation policy department: financial management of the Research and Development Framework; evaluation of European Community research policy; contributions to European innovation policy
1994 - 2001	Financial supervisor of French institutions of higher education, Ministry of Education, Office of Higher Education
1990 - 1993	Professor and consultant in financial accounting and in strategy, Arthur Andersen and Groupe ESC Nantes-Atlantique
1989 - 1990	Assistant, Groupe HEC (strategy) and Institut International d'Administration Publique (management)
1987 - 1988	Bank auditor
1986 - 1987	Commercial at the embassy of France in Austria (national service)

PUBLICATIONS

Books

L'impuissance politique de la France : essai sur le déclin économique de la France (650 pages)
Essai en science politique et en science économique, 2007
Stratégie financière, Editions Ellipse, 2006
L'Economie européenne est-elle vraiment condamnée au déclin économique ?, Armand Colin
Analyses en macro-économie financière, 2005
Analyse financière, Editions d'organisation, 2004
Financement et rentabilité des investissements, Editions d'organisation, 2004
La gestion budgétaire, Editions d'organisation, 2004
La gestion de trésorerie, Editions d'organisation, 2004
Dynamique de l'amortissement dans l'entreprise, Editions d'organisation, 2004

Articles

Analyse de la politique européenne de l'innovation (contribution to European Commission publications on innovation policy in Europe)

Articles on management sciences

La gestion à l'épreuve des théories, des technologies et des faits : pour une relecture épistémique des sciences de gestion

Comparaison des approches identitaires et cognitives dans la formulation de la décision stratégique

Les paradoxes de la culture organisationnelle

Dissertation

Dissertation in management sciences: *L'influence de l'identité d'entreprise sur les décisions stratégiques* (application of identity and deconstructionist theories to the decision-making process in the field of corporate strategy)

Dissertation defended 31 March 1994 at HEC, Directed by Professor Ramanantsoa, current dean of HEC (with high honors, congratulations from the dissertation committee)