Bertrand Monnet

People, Markets and Humanities Department

Professor - Speciality: Strategy

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Before joining the Faculty in 2005, **Bertrand Monnet** was a consultant in risk management while conducting researches for the Paris Criminology Institute. At EDHEC, Bertrand is both a professor and the scientific director of IMARISC (*Institut de Management des Risques Criminels*), Institute for criminal risks management. He develops forensic researches in different countries, especially in Nigeria, Colombia, the western Balkans and China.

EDUCATION

2002 – 2004	**PHD** in Management Science (in progress) – Université Paris II – Panthéon Assas Thesis : *The globalized firm : economic model and target for transnational organized crime*
2001 – 2002	**University Diploma** in Analysis of Contemporary Criminal Threat Université Paris II – Panthéon Assas **Diploma in Advanced Studies** – International Business Management Université Lyon III – Jean Moulin Dissertation : *The ransom economy : from kidnappers to insurance companies*
2000 – 2001	HEC Business School (Paris) - Advanced Business Studies **Master** in International Risk Management Professional thesis: *Setting up in high risk zones : from political to criminal risk*
1997 – 1998	French Infantry Academy
1994 – 1997	French Military Academy of Saint – Cyr

TEACHING EXPERIENCE

2005 – 2006

EDHEC Business School – Lille (France)
Professor in Management & strategy Department
Scientific Director of the Criminal Risks Management Institute (IMARISC)

- Forensic resarch on criminal risks in Chad, Moroco, Algeria, Kingdom of Saoudi Arabia, Nigeria, Kosovo, Albania, Montenegro, FYROM, Colombia, Serbia, China.
- Teaching on Criminal risks management (750 students/year)

2002 – 2005

HEC Business school – Specialized Masters – Paris (France)
Lecturer : *Criminal risks management*

PROFESSIONAL NON-TEACHING EXPERIENCE

2001 - 2004

Consulting on political and criminal risks
Risk analysis for private companies in Liberia, Nigeria, Saoudi Arabia, Chad, former
Yugoslavia, Morocco, Algeria.

1998 – 2000

Second Lieutenant in the 21st Regiment of the French Marines Corps– French Army

- Platoon leader
- Peacekeeping assignment in Bosnia - Herzegovina – NATO

CONSULTING ASSIGNMENTS

2004 - 2005

French Ministery of Defence – Strategic Affairs Delegation
In charge of the survey : *Criminal activities in western Balkans : transboarder issues*,

EXECUTIVE SEMINARS

2007

MDI Alger – MBA session in Lille
Criminal risks management solutions

2006

ESCA Casablanca – MBA session in Lille
Globalized companies : main targets of transnational organized crime

PUBLICATIONS

Articles

2008 - Quand les organisations rencontrent le crime organisé – Revue française de gestion (à paraître).

2007

- Notes d'étude du Département de recherché sur les Menaces Crimienlles Contemporaines de l'Institut de Criminologie de Paris – Université Paris II Panthéon Assas.
  La mafia albanaise : état 2007

- Enjeux diplomatiques et stratégiques – Economica.
  La guerre au terrorisme laisse le crime organise en paix

2005

- Défense nationale et sécurité collective
  Entreprise et risques criminels

- Défense nationale et sécurité collective
  Quels outils de maîtrise des risques criminels

Books / Chapters

« *Comment la multinationale contribue au développement du crime organisé* », with Philippe Very in Les paradoxes de la globalisation – Vuibert 2008 (à paraître).

Conference Presentations

2008

■ 5th Anual Academy of International Business Conference (AIB) - Journal of International Business Studies (JIBS) – Miami.

■ Strategic Management Society Conference 2007 - San Francisco

■ French Ministery of Interior - Institut National des Hautes Etudes de Sécurité (INHES)

2007

- French Ministery of Public Order - Office Central de Lutte contre la Délinquance Itinérante, *European Police College*

2006

- Association Internationale de Management Stratégique (AIMS)
  15ème Conférence de l'AIMS.

- Crans Montana Forum - *8th Summit on Transnational Organized Crime - High level Experts Seminar de Tirana*

- Colombia Criminal Police Academy
  12th International Criminalistics Symposium

- China Criminal Police University
  International Seminar on Security Issues of great Events

- French Ministery of Defence – Staff College
  Centre d'Etudes Diplomatiques et Stratégiques Symposium

- French Ministery of Defence – Institut des Hautes Etudes de Défense Nationale (IHEDN)
  National session, committee conference

RESEARCH INTERESTS

- Transnational organized crime
- Terrorism
- Criminal risks : extortion, kidnap & ransom, counterfeiting, money laundering, fraud, piracy,
- attacks
- Risk management solutions : insurance, brokerage, security solutions
- Innovative risk management solutions : sustainable development, governance, due
- diligence

ACADEMIC COMMITTEES

Advisory Board member of the Crans Montana Forum
Member of Strategic Management Society

TEACHING SPECIALITIES

Criminal risks management

FEATURED IN THE PRESS

Le Figaro, 10 – 11 mars 2007 : *Au Nigeria, le système d'extorsion est organisé*
Le Monde Economie, 3 juillet 2007 : *De l'économie du kidnapping et des mafias*
L'usine nouvelle :*Protéger ses expatriés dans les pays à risques*
Le Figaro, 11 janvier 2008 : *Quand l'otage business dévoie la diplomatie*

France Inter, 5 janvier 2008 : *Les menaces d'Al Qaeda à l'origine de l'annulation du Paris - Dakar*