## Charles Lumbers

***People, Markets and Humanities Department***

Professor - Speciality: Strategy

Phone : +33 (0)4.93.18.32.51
Fax : +33 (0)4.93.18.32.74
E-mail : charles.lumbers@edhec.edu


A graduate of the Royal Military College of Canada (BEng), Queen's University at Kingston (MPA) and doctoral studies at the Virginia Polytechnic Institute (Centre for Public Administration and Policy); has taught management and business strategy at the University of Regina and, since 1986, at the EDHEC Business School. Professional experience has been divided between teaching and programme management. Academic specialization in fields related to entrepreneurship: entrepreneurship per se (including business modelling and planning), network dynamics (including as related to complexity theory), and regional economic development. Papers on entrepreneurial networking and networking strategy delivered at international conferences. Founding member of the organising committee of an ambitious regional business-creation competition.

## EDUCATION

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| 1983 | **PhD** (ABD), Certificate of Advanced Graduate Standing, Public Administration Public Affairs, Virginia Polytechnic Institute and State University. |
| 1980 | **Master** of Public Administration, Queen's University at Kingston. |
| 1972 | **Bachelor** of Engineering, Mechanical Engineering, Royal Military College of Canada |

## TEACHING EXPERIENCE

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| 1986 to present | **Associate Professor and Professor** of Management and Strategy, Department of Management and Strategy, EDHEC Business School, Lille and, since 1991, Nice. Managing Professor of the Entrepreneurship Pole (programmes and projects). Programme manager, MSc in Strategic Management. |
| 1983-86 | **Assistant Professor**, Faculty of Administration, University of Regina, Canada |

## PROFESSIONAL NON-TEACHING EXPERIENCE

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| 1975-79 | **Assistant Registrar**, Royal Military College of Canada (Department of National Defence), Kingston, Canada. |
| 1974-75 | Commercial Sales, Texaco Canada Limited, Toronto, Canada |

## EXECUTIVE SEMINARS

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| 2007-08 | Formation Air France |
| 2006-08 | Développement des Managers, Auchan-EDF |
| July 2006 | Young Arab Leaders conference, Fondation Sophia |
| 2003-06 | Cycle supérieur de Management |
| 1994-96 | EDHEC Programme in Executive Education (en FC) |
| 1992-96 | Cycle supérieur de Managemen |

## PUBLICATIONS

**Conference presentations**

"Networking strategies by Entrepreneurs: a contribution to complexity modeling" (co-author Marc Ingham) paper accepted at the EIASM Workshop on Complexity and Management Oxford, June 2006.

"How entrepreneurs use networking strategy to confront their competitive environment." (co-author Marc Ingham) paper presented at the Singapore Management University (SMU), Enterprise Development Growth & Expansion (EDGE) Conference, July 2005

"The Emergence of Regional R&D- based Networks: Exploring the Case of Bioscience in Nice-Côte d'Azur." (co-author Marc Ingham) paper presented at the R&D Management Conference, Sesimbra, Portugal, July 2004 (published in Conference proceedings)

"Encouraging entrepreneurship through real technology-based business-creation projects undertaken by cross-functional teams of engineering and business students: individual learning through group performance within a tightly-defined, business-driven teaching framework." paper presented at Tenth EDiNEB Conference, June 2003, Salzburg Austria

## RESEARCH INTERESTS

- Entrepreneurship and Business Plan preparation
- European regional economics
- Sectoral analysis.
- Business-Government Relations

## TEACHING SPECIALITIES

- Business-unit / Sectoral analysis
- Entrepreneurship and Business Plan preparation
- Business-Government Relations
- European regional economics